

Global Business (minor)

A minor in global business offers students a chance to focus on world trade and the expanding world markets while getting an overview of all aspects of business.

Students interested in business and/or foreign language will benefit from the global business curriculum through hands-on experience with business projects.

Career opportunities in the global business arena include banking, marketing and consulting.

Minor in Global Business

20 credits minimum in Business Administration and/or Economics, 16 credits upper division.

BUS 251	Principles of Accounting	4
BUS 394	Global Business	4
Additional upper division credits from international business and/or international economics courses		12
BUS 472	International Finance	
BUS 474	International Marketing	
BUS 476	Global Business Behavior	
BUS 478	Pacific Rim/Art of Japanese Management	
ECON 416	International Economics	
ECON 460	Economic Development	
ECON 465	Global Political Economy	

Required Supporting Course

ECON 203	General Economics	4
Total Hours		4