

# Sports Management (Minor)

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The Sports Management minor is designed for students majoring in subjects other than business – providing a solid foundation in the management of sporting enterprises.

The minor spans multiple disciplines, including business, sociology, psychology, and exercise science, to give you a well-rounded perspective on the subject.

Courses include Introduction to Sports Management, Sports-Related Marketing, Sport Psychology, Global Aspects of Sociology and Sport, and Social Psychology of Sport.

See Business, Exercise Science, Psychology and Sociology for faculty and course descriptions.

## Minor in Sports Management

Required Courses:

BUS 347	Introduction to Sports Management	4
BUS 411	Sports-Related Marketing	4
BUS 431	Brand Development & Customer Exp	4
BUS 492	Internship	1-4
COMM 404	Broadcast Sports Production	4
PSYC 338	Sport Psychology	4
SOC 413	Global Aspects of Sociology and Sport	4