

Multimedia

Ideas become reality in the Multimedia Department. Students learn the theory and practice of how a single premise is developed into a creative concept and practically applied across multiple mediums: the Internet, graphic design, digital cinema, immersive experiences, animation and digital games. We create a supportive and engaging environment where storytelling and commerce, art and computer science, cultural analysis and animation, students and faculty collaborate to produce exciting new works in dynamic media.

California Lutheran University's Core-21 grounds the student in the liberal arts. The multimedia core courses and classes drawn from the entire University curriculum enhance that foundation. These include classes in art, theater, music, communication, business, computer science and education.

The multimedia major leads to a bachelor of arts degree in one of these concentrated areas:

- Internet
- Graphic Design for Multimedia
- Digital Cinema for Multimedia
- Digital Games
- Visual Effects
- 3D Animation

Each student acquires a fundamental creative, technical and administrative competency across these disciplines. They invent and develop ideas into concepts, characters and stories. They acquire cross platform computer skills and in depth knowledge of software applications. They also learn essential interpersonal skills and a collaborative attitude to function well in a professional, team oriented business environment.

Moving beyond media literacy, our students understand the theories and processes behind media production and learn the tools and techniques to create and develop entire media franchises. Fulfilling the university mission of cultivating creative global citizens, they have the potential to become the next generation of global entrepreneurs: inventive, passionate, ethical and a stimulating force for good in the world.

This program allows students to experience success by achieving excellence. This is sound preparation for careers in a broad range of media fields including:

- animation
- concept design
- computer games
- creative development
- digital cinema
- directing
- e-commerce, gaming
- high definition (HD) and interactive television production
- project management
- Web development
- visual effects

The degree also serves as a springboard for advanced degrees in their fields.

Bachelor of Arts in Multimedia

62 credits minimum, 36 credits upper division.

All multimedia majors must declare an emphasis from the following:

Graphic Design/Print

MULT 100	Introduction to Multimedia	4
MULT 202	Media Theory, History and Creative Dev	4
MULT 204	Intermediate Multimedia	4
MULT 300	Advanced Multimedia I	4
MULT 301	Advanced Multimedia II	4
MULT 350A	Professional Internship	4
MULT 350B	Professional Internship	4
MULT 475	Capstone A	4

MULT 476	Capstone B	4
MULT 140	Multimedia Community	1
MULT 141	Multimedia Community	1
MULT 240	Multimedia Community	1
MULT 241	Multimedia Community	1
MULT 340	Multimedia Community	1
MULT 341	Multimedia Community	1
MULT 440	Multimedia Community	1
MULT 441	Multimedia Community	1
Required Courses:		
ART 236	Digital Photography	3
ART 280	Design	3
ART 435	Advanced Photography	3
ART 380	Digital Art	3
ART 480	Advanced Digital Art	3
MULT 463	Graphic Design Multimedia Integration	4
Total Hours		63

Interactivity, Web & Mobile Devices

MULT 100	Introduction to Multimedia	4
MULT 202	Media Theory, History and Creative Dev	4
MULT 204	Intermediate Multimedia	4
MULT 300	Advanced Multimedia I	4
MULT 301	Advanced Multimedia II	4
MULT 350A	Professional Internship	4
MULT 350B	Professional Internship	4
MULT 475	Capstone A	4
MULT 476	Capstone B	4
MULT 140	Multimedia Community	1
MULT 141	Multimedia Community	1
MULT 240	Multimedia Community	1
MULT 241	Multimedia Community	1
MULT 340	Multimedia Community	1
MULT 341	Multimedia Community	1
MULT 440	Multimedia Community	1
MULT 441	Multimedia Community	1
Select 11 credits from the following:		11
ART 236	Digital Photography	
MULT 463	Graphic Design Multimedia Integration	
MUS 200	Introduction to Music Production	
MUS 300	Studio Recording I	
CSC 110	Concepts of Programming	
CSC 210	Introduction to Computer Programming	
CSC 220	Advanced Computer Programming	
CSC 321	Computer Organization and Architecture	
CSC 344	Web Design	
CSC 370	Multimedia Technology	
Required Courses:		
ART 380	Digital Art	3
MULT 336	Developing Internet Content I	4
Total Hours		62

High Definition Digital Cinema for Multimedia

MULT 100	Introduction to Multimedia	4
MULT 202	Media Theory, History and Creative Dev	4
MULT 204	Intermediate Multimedia	4
MULT 300	Advanced Multimedia I	4
MULT 301	Advanced Multimedia II	4
MULT 350A	Professional Internship	4
MULT 350B	Professional Internship	4
MULT 475	Capstone A	4
MULT 476	Capstone B	4
MULT 140	Multimedia Community	1
MULT 141	Multimedia Community	1
MULT 240	Multimedia Community	1
MULT 241	Multimedia Community	1
MULT 340	Multimedia Community	1
MULT 341	Multimedia Community	1
MULT 440	Multimedia Community	1
MULT 441	Multimedia Community	1
Select one of the following:		3
COMM 307	Screenwriting	
TA 131	Beginning Acting	
TA 367	Light/Sound Design for Stage and Media	
TA 368	Scenic Design for Stage and Media	
TA 475	Directing I	
MUS 200	Introduction to Music Production	
MUS 300	Studio Recording I	
MUS 400	Studio Recording II	
Required Courses:		
ART 380	Digital Art	3
MULT 470	High Definition Digital Cinema I for Multimedia	4
MULT 471	High Definition Digital Cinema II for Multimedia	4
COMM 208	Beginning Cinema Production	4
COMM 309	Advanced Cinema Production	4
Total Hours		66

Visual Effects, Motion Graphics, & Animation

MULT 100	Introduction to Multimedia	4
MULT 202	Media Theory, History and Creative Dev	4
MULT 204	Intermediate Multimedia	4
MULT 300	Advanced Multimedia I	4
MULT 301	Advanced Multimedia II	4
MULT 350A	Professional Internship	4
MULT 350B	Professional Internship	4
MULT 475	Capstone A	4
MULT 476	Capstone B	4
MULT 140	Multimedia Community	1
MULT 141	Multimedia Community	1
MULT 240	Multimedia Community	1
MULT 241	Multimedia Community	1
MULT 340	Multimedia Community	1
MULT 341	Multimedia Community	1
MULT 440	Multimedia Community	1

MULT 441	Multimedia Community	1
Select 11 credits from the following:		11
ART 165	Life Drawing	
ART 320	Sculpture	
ART 480	Advanced Digital Art	
MULT 465	Maxon Cinema 4D 3D Animation	
MULT 490	Independent Study	
MUS 200	Introduction to Music Production	
MUS 300	Studio Recording I	
Required Courses:		
ART 380	Digital Art	3
MULT 358	Visual Effects, Motion Graphics & Animation	4
Total Hours		62

Digital Gaming

MULT 100	Introduction to Multimedia	4
MULT 202	Media Theory, History and Creative Dev	4
MULT 204	Intermediate Multimedia	4
MULT 300	Advanced Multimedia I	4
MULT 301	Advanced Multimedia II	4
MULT 350A	Professional Internship	4
MULT 350B	Professional Internship	4
MULT 475	Capstone A	4
MULT 476	Capstone B	4
MULT 140	Multimedia Community	1
MULT 141	Multimedia Community	1
MULT 240	Multimedia Community	1
MULT 241	Multimedia Community	1
MULT 340	Multimedia Community	1
MULT 341	Multimedia Community	1
MULT 440	Multimedia Community	1
MULT 441	Multimedia Community	1
Select 11 credits from the following:		11
ART 480	Advanced Digital Art	
MULT 358	Visual Effects, Motion Graphics & Animation	
MULT 490	Independent Study	
CSC 110	Concepts of Programming	
CSC 210	Introduction to Computer Programming	
CSC 321	Computer Organization and Architecture	
CSC 370	Multimedia Technology	
MUS 200	Introduction to Music Production	
MUS 300	Studio Recording I	
TA 131	Beginning Acting	
Required Courses:		
ART 380	Digital Art	3
MULT 465	Maxon Cinema 4D 3D Animation	4
Total Hours		62

Minor in Multimedia

24 Credits minimum, 12 upper division credits.

MULT 100	Introduction to Multimedia	4
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MULT 202	Media Theory, History and Creative Dev	4
Select two of the following:		8
MULT 336	Developing Internet Content I	
MULT 358	Visual Effects, Motion Graphics & Animation	
MULT 462	Digital Illustration	
MULT 463	Graphic Design Multimedia Integration	
MULT 465	Maxon Cinema 4D 3D Animation	
MULT 470	High Definition Digital Cinema I for Multimedia	
MULT 471	High Definition Digital Cinema II for Multimedia	
Technical or Supportive Course		4
Select four of the following:		4
MULT 140	Multimedia Community	
MULT 141	Multimedia Community	
MULT 240	Multimedia Community	
MULT 241	Multimedia Community	
MULT 340	Multimedia Community	
MULT 341	Multimedia Community	
MULT 440	Multimedia Community	
MULT 441	Multimedia Community	
Total Hours		24