

Communication - Bachelor's Degree for Professionals

Bachelor of Arts in Communication

40 credits minimum; 24 credits upper division.

Required Courses:

COMM 101	Introduction to Mass Communication	4
COMM 231	Writing for the Mass Media	4
COMM 300	Research Methods	4
COMM 401	Communication Theories-Capstone	4
COMM 490 or COMM 492	Independent Study Internship	1-4
Select one of the following:		4
COMM 342	Public Relations	
COMM/BUS 375	Principles of Marketing	
COMM 411	Sports-Related Marketing	
Select two of the following:		8
COMM 308	Politics in Cinema	
COMM 405	Freedom of Communication	
COMM 406	Legal Issues & the New Media	
Select two of the following:		8
COMM 301	Persuasive Communication Campaigns	
COMM 306	Business and Professional Communication	
Select one of the following:		3-4
COMM 307	Screenwriting	
COMM 402	Film Theory (capstone, Film and Television Production Concentration)	

Total Hours

40-44