

Sports Management (Minor)

The Sports Management minor is aimed at students majoring in subjects other than business – providing a solid foundation in the management of sporting enterprises.

The minor spans multiple disciplines, including business, sociology, psychology, and exercise science, to give you a well-rounded perspective on the subject.

Courses include Introduction to Sports Management, Sports-Related Marketing, Sport Psychology, Global Aspects of Sociology and Sport, and Social Psychology of Sport.

See Business, Exercise Science, Psychology and Sociology for faculty and course descriptions.

Minor in Sports Management

Required Courses:

BUS 347	Introduction to Sports Management	4
BUS 411	Sports-Related Marketing	4
BUS 492	Internship	1-4
EXSC 480	Social Psychology of Sport	4
PSYC 424	Sport Psychology	4
SOC 413	Global Aspects of Sociology and Sport	4