

The Post Graduate Certificate Series

CLU's Post Graduate Certificate Series enables those with graduate degrees to further distinguish themselves in the work force and advance their career opportunities by continuing to broaden their knowledge base.

Individuals who have already earned their MBA, MPPA or a similar advanced degree can earn a certificate in one of CLU's MBA professional tracks by completing a set of four targeted courses. Additional courses may be required for students without an MBA degree to meet prerequisites for select Professional Tracks.

With departmental consent, candidates may design interdisciplinary programs to meet their individual needs. The Post MBA program is tailored to the working professional and a certificate of mastery can be completed in one year by attending class one evening per week.

Specifics of the Program-CLU's Post Graduate Certificate Program Series

- is offered exclusively to individuals who already hold an MBA or similar graduate-level degree.
- can be completed in one year by going to class one night per week, or by taking two years to complete the four courses. Courses are offered year-round (four 11-week in-class terms and five 8-week online terms per year) giving certificate candidates flexibility to balance the demands of career and personal commitments with the pace of the program.
- is tailored to the working professional. Classes are held in the evening and, in some cases, on weekends.
- provides a choice of six professional tracks: Entrepreneurship, Finance, Information Technology Management, International Business, Management and Organizational Behavior, and Marketing. Course requirements will vary depending on applicant's academic background and will be determined during the admission process.
- allows professionals to continue graduate-level study at a significantly discounted rate (see University Costs for tuition and fees).

Admission Counseling

Prior to enrollment in classes, applicants may make an appointment for an advisement interview with an admission counselor. This exploratory interview will clarify individual program requirements and provide the opportunity to answer students' questions. If you would like advisement or wish to meet with an admission counselor, call (805) 493-3127 to schedule an appointment.

Admission Requirements

Candidates for admission to the Post Graduate Certificate Program Series should provide the Graduate Enrollment Office with the following:

1. A completed application form and non-refundable application fee.
2. Evidence of an interview with an admission counselor.
3. If your graduate degree was not earned at CLU, submit official transcripts of your graduate degree.¹

¹ Additional documentation may be required including undergraduate transcripts.

Registration

Once you receive an admission confirmation, you may register for classes by following the instructions on the Registrar's Office website at www.callutheran.edu/registrar. There are four 11-week terms each year:

1. Fall (September-November)
2. Winter (November-February)
3. Spring (February-May)
4. Summer (May-August)

and five 8-week online terms:

1. Term 1 (August-October)
2. Term 2 (October-December)
3. Term 3 (January-February)
4. Term 4 (March-May)
5. Term 5 (May-July)

New students may begin the program at the start of any term once they have been admitted.

Program Completion

All work toward a certificate must be completed within two years. The term before completion of course work, students must submit an Application for Certificate to the Registrar's Office. Upon completion of all course work, graduates will receive a certificate of mastery and official transcripts detailing their course work.

Professional Tracks

Post Graduate Certificate Program Series students may select four courses from a specific track or they may work toward a customized program, which consists of four courses in any of the professional tracks. Students interested in a customized program must meet with an adviser and acquire departmental consent. The professional tracks are Entrepreneurship, Finance, Financial Planning, Information Technology Management, International Business, Management and Organizational Behavior, and Marketing.

Financial Planning

Successful completion of four of the following courses is required to earn a post-MBA Certificate in Financial Planning. (Each course is three credits.)

BUS 528	Strategic Financial Analysis,	3
BUS 531A	Macroeconomics for Investments	3
BUS 564	Behavioral Finance	3
BUS 582	Selected Topics,	3
Total Hours		12

Entrepreneurship

Successful completion of four of the following courses is required to earn a Certificate in Entrepreneurship. (Each course is 3 credits.)

Select four of the following:		12
BUS 516	Management and Marketing for High-Technology Innovations	
BUS 529	Executive Roundtable	
BUS 538	Strategic Public Relations	
BUS 543	International Business Opportunities - European Community, Latin America Or Pacific Rim	
BUS 559	Leadership and Managerial Effectivenss	
BUS 561	Human Resources Management	
BUS 569	New Venture Development *	
BUS 570	Consulting to Business	
BUS 572	Marketing Research	
BUS 576	Sales Management	
BUS 577	Negotiation and Conflict Management	
BUS 578	Consumer Behavior *	
BUS 585	Sustainable Operations Management	
Total Hours		12

* Elective also available online.

Finance

Successful completion of four of the following courses is required to earn a Certificate in Finance. (Each course is 3 credits.)

Select four of the following:		12
BUS 526	Corporate Finance	
BUS 527	Financial Strategy	
BUS 528	Strategic Financial Analysis,	
BUS 529	Executive Roundtable	
BUS 541	Money and Banking	
BUS 549	International Finance	
BUS 552	Real Estate Finance	
BUS 593	Investment and Portfolio Management *	

BUS 599	Mergers & Acquisitions	
Total Hours		12

* Elective also available online.

Information Technology Management

Successful completion of four of the following courses is required to earn a Certificate in Information Technology Management. (Each course is 3 credits.)

Select four of the following: 12

BUS 503	Project and Change Management
BUS 504	Healthcare Informatics
BUS 509	Information Technology Infrastructure
BUS 516	Management and Marketing for High-Technology Innovations
BUS 518	Emerging Technologies and Issues
BUS 530	Digital Society and Ethics
BUS 532	Distributed Systems and Applications
BUS 534	Data Management Relational Technology
BUS 535	Information Security Management
BUS 536	Fundamentals of Web Developmnt
BUS 537	Green Business
BUS 539	Global Information Technology
BUS 583	Business Systems Development
BUS 584	Data Communications and Network
BUS 586	Information Systems and Business Strategy
BUS 587	Management Concepts for E-Business

Total Hours 12

International Business

Successful completion of four of the following courses is required to earn a Certificate in International Business. (Each course is 3 credits.)

Select four of the following: 12

BUS 529	Executive Roundtable
BUS 542	Applied International Management *
BUS 543	International Business Opportunities - European Community, Latin America Or Pacific Rim
BUS 544	Importing and Exporting *
BUS 545	International Strategic Planning
BUS 546	International Marketing
BUS 549	International Finance
BUS 592	International Business *

Total Hours 12

* Elective also available online

Management and Organizational Behavior

Successful completion of four of the following courses is required to earn a Certificate in Management/Organizational Behavior. (Each course is 3 credits.)

Select four of the following: 12

BUS 503	Project and Change Management
BUS 516	Management and Marketing for High-Technology Innovations
BUS 529	Executive Roundtable
BUS 542	Applied International Management *
BUS 545	International Strategic Planning

BUS 553	Current Issues in Management
BUS 554	Communication for Management
BUS 556	C.S.R. and Social Enterprise *
BUS 558	Organizational Dynamics
BUS 559	Leadership and Managerial Effectiveness *
BUS 561	Human Resources Management
BUS 576	Sales Management
BUS 577	Negotiation and Conflict Management
BUS 580	Business Transformation
BUS 585	Sustainable Operations Management
BUS 586	Information Systems and Business Strategy
BUS 587	Management Concepts for E-Business
BUS 592	International Business *

Total Hours 12

* Elective also available online.

Marketing

Successful completion of four of the following courses is required to earn a Certificate in Marketing. (Each course is 3 credits.)

Select four of the following: 12

BUS 500	Social Media Marketing
BUS 515	Marketing Management
BUS 516	Management and Marketing for High-Technology Innovations
BUS 517	Marketing for Nonprofit and Social Enterprise
BUS 529	Executive Roundtable
BUS 538	Strategic Public Relations
BUS 546	International Marketing
BUS 556	C.S.R. and Social Enterprise *
BUS 571	Marketing Communications
BUS 572	Marketing Research
BUS 576	Sales Management *
BUS 578	Consumer Behavior *
BUS 579	Services Marketing *
BUS 597	Sustainable Marketing

Total Hours 12

* Elective also available online.